



# ENTRY FORM

**DEADLINE**  
12 July 2019

'Winning the Supreme award means the world to everyone at Hamilton. We are all very proud of what we have achieved. We believe our approach to quality is unique and winning the award has given credibility to the message we try to convey.'

We have no doubt that winning the coveted FlexoTech Supreme award will assist greatly in the future success of Hamilton Adhesive Labels.'

Paul Larkin, operations director,  
Hamilton Adhesive Labels

Awards ceremony

**16 October 2019**

Royal Lancaster London

## Gold sponsors



## Silver sponsors



KOENIG & BAUER



## Bronze sponsors



**The FlexoTech Awards highlights the great advancements made in flexo by recognising the best work in the industry from across the world. Submit your finest work to be honoured at the most prestigious event in the industry's calendar.**

## How to enter

There are 14 printing categories and the innovation category to enter. Just complete an entry form for each item you submit, multiple entries for one category are allowed, as are entries for more than one category.

A separate entry form and run of print for each category is required even if the same print is being entered in more than one category (photocopies are acceptable). All printed samples must be unconverted, of full press width and include at least three repeat lengths, except corrugated samples where one sheet is sufficient. This should include control strips and registration marks. Up to three entries per category are FREE of charge and it is £50 per entry thereafter. Payment must be made by cheque (made payable to Whitmar Publications Ltd), or bank transfer.

Nominated finalists will be announced prior to the awards presentation dinner. Nominated entries will be reviewed at the dinner and each winner will be presented with an award by the category sponsor.

Closing date:  
**12 JULY 2019**

### Send entries to:

The FlexoTech Awards 2019  
Whitmar Publications Ltd.  
30 London Road  
Southborough  
Tunbridge Wells  
Kent  
TN4 0RE  
UK

### Rules

1. Entries must have been produced by the printing company entering the awards.
2. No previous winning job may be re-entered from the same or different company.
3. All entries must be produced in the 12 months prior to 12 July 2019.
4. Whitmar Publications reserves the right to use any entries received for marketing and promotional purposes in its magazines and on its websites.
5. Entrants must have obtained the permission of their customer before entering the competition.
6. Whitmar Publications cannot accept responsibility for entries submitted.
7. The decision of the judges is final and no correspondence will be entered into.
8. Entries received after the deadline will be subjected to a flat £50 late fee.
9. Entries may be moved to a different category at the discretion of the judges.

## Awards dinner

The awards ceremony will be held on 16 October 2019 at the prestigious Royal Lancaster London.

A limited number of tables are available, each for 10 guests, at £2350+VAT per table, individual places £235+VAT.

**Tables and tickets are now available, to book:**

- Email: [chloe.w@whitmar.co.uk](mailto:chloe.w@whitmar.co.uk)
- Call: Chloe Ward - +44 (0)1892 779599

# Here's why **you** should enter

## **Free marketing**

Just being nominated improves brand awareness and promotes your business to new customers.

## **Raise your company profile**

Gain extensive media attention through coverage in the winner's issue, the website and promotional emails. You can also use the award for your own PR activities. This exposure helps to attract new customers and increase respect from existing clients and your peers.

## **Employee motivation**

Everyone likes being part of a winning team. Achieving recognition at the awards will have a positive effect on staff morale, motivation and retention. Who wouldn't want to work for an award winning company?

## **Networking opportunities**

Attending the awards gives you the opportunity to build contacts, meet and network with other award participants, businesses and potential customers and partners.

## **Stand out from the competition**

Entering the awards is a great way of helping your company stand out from the crowd. Independently judged, they provide a genuine comparison between your company and its peers.

**'We were all extremely proud to win the 'FlexoTech Promotional Print' award for our Plastic free Pouch. Everyone at FFP has worked really hard to promote our sustainable packing options, demonstrating how quickly we can react to the Flexible Packaging industry demands.'**

Paul Hesketh, print development manager, FFP Packaging Solutions

## **Acknowledge staff and customer loyalty**

Attending the awards is an opportunity to thank and reward staff for their contribution to the business, thank customers for their loyalty and impress prospects with your hospitality.

## Categories (please tick)

- ▲ **Labels (process)**  
Using process primary inks to create colour shades (CMYK, EGP and similar)
- ▲ **Labels (line and tone)**  
Using spot colours to print line-works and halftones. Halftone overprints should be limited to a maximum of three colours
- ▲ **Flexible packaging (narrow web)**  
Flexible packaging < 600mm wide
- ▲ **Flexible packaging (medium web)**  
Flexible packaging 600 – 1000mm wide
- ▲ **Flexible packaging (wide web)**  
Flexible packaging > 1000mm wide
- ▲ **UV flexo on paper and board**  
The use of UV inks on paper or board substrates
- ▲ **Sacks and corrugated pre-print liner**  
Any sack or pre-print liner for corrugated boards
- ▲ **Corrugated post-print (A, B, C and D flute)**  
Post-print flexo on corrugated board with A, B, C or D fluting
- ▲ **Corrugated post-print (E and F flute)**  
Post-print flexo on corrugated board with E or F fluting
- ▲ **Combination printing**  
Using flexo as the main printing process but using different processes to give the print additional qualities or attributes
- ▲ **Process colours only**  
Using just CMYK with or without a white or a varnish
- ▲ **Originally printed by another process**  
Any flexo job which was originally printed by a different process (a print sample of the previous printing process must be included)
- ▲ **Digital labels and packaging**  
Any packaging or labels which have been printed with digital printing technology

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- ▲ **Promotional print**  
Flexo print produced to showcase the abilities of a printer. (Must be submitted by the printer and can not be a commercial job)

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- ▲ **Innovation**  
New products and services for the flexographic industry which have been launched and are commercially available in the 12 months prior to 12<sup>th</sup> July 2019. Not eligible for printers

Please submit sufficient documentation to explain the innovation entry in detail to the judges. This should include a summary (minimum 200 words) supported by product brochures, colour photos, videos (if available), customer testimonials and any other relevant evidence of the entry's merit in advancing the flexographic printing process. If insufficient documentation is supplied, the entry will not be put forward to the judging panel.

## Entry for print awards

Company name:.....

Entry title:.....

Awards category:.....

Printing press (manufacturer and model):.....

Web width:.....

Number of colours: .....

Press speed and run length:.....

Sleeves supplier:.....

Anilox (supplier and screen ruling):.....

Inks (manufacturer and type):.....

Decoration (manufacturer and type):.....

Substrate (manufacturer, type and grammage/microns):.....

Plate material:.....

Platemaking equipment (manufacturer and type):.....

Backing tape (manufacturer and type):.....

MIS/workflow:.....

Pre-press (in house or name of company):.....

Finishing equipment (manufacturer and type):.....

(Please indicate all equipment, machinery and materials used)

(Please submit at least three repeat images of complete web for judging)

With the exception of labels and corrugated post-print, cut-outs will NOT be considered by the judges.

## Details of entrant

Name: .....

Company name: .....

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Company address: .....

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.....

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Telephone: .....

Email: .....

### Table bookings

Table and tickets are available to book,  
e-mail: [chloe.w@whitmar.co.uk](mailto:chloe.w@whitmar.co.uk)

Tables of 10: £2350+VAT  
Individual tickets: £235+VAT

### FlexoTech 2019 International Print & Innovations Awards

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